

SHENANDOAH'S
SHINING STARS
Spring Production Sale

SATURDAY, APRIL 26, 2025

AT THE FARM | QUICKSBURG, VA | 12:30 PM EST





Visit the historic Shenandoah Valley and take in the beautiful colors of the season and enjoy the nearby historic sites. Close area attractions include, Virginia Museum of Civil War: New Market State Historical Park / Shenandoah Valley Travel Association [New Market] / Andrew Zirkle Mill [Forestville] / Showalter's Orchard [Timberville] / Shenandoah Caverns [Quicksburg]

Directions to the Sale

From the North:

From I-81 take Mt. Jackson Exit# 273. Turn **RIGHT** off the ramp. Turn **LEFT** on S. Middle RD. Proceed through the next stop sign to a 4-way stop at Forestville. Go straight through the intersection onto RT. 42 South (Senedo RD.) Go approximately 0.3 and turn right on S. Middle RD. Farm is second lane on the **RIGHT**. (6 miles from interstate).

From the South:

From I-81 N take New Market Exit# 264. Turn **LEFT** off the ramp onto RT. 211 West. Turn Right at the stoplight at Timberville onto RT. 42 North (Senedo RD.) Turn **LEFT** on S. Middle RD. Farm is second lane on the **RIGHT**. (9 miles from interstate).

DO NOT FOLLOW GPS WHEN COMING FROM THE SOUTH. IT IS INCORRECT.



SHENANDOAH'S SHINING STARS

SATURDAY, APRIL 26, 2025
AT THE FARM | QUICKSBURG, VA | 12:30 PM EST

WELCOME FELLOW CATTLEMEN AND CATTLEWOMEN

Hello Everyone!

It's sale time and we're SUPER excited about this offering. It's the best yet! Please join us Saturday, April 26, 2025 at 12:30 pm in Virginia's beautiful Shenandoah Valley.

After two years of drought back to back, with last year being worse than the first, coupled with a brutal, old-fashioned Virginia winter, the difficult decision was made to downsize the spring-calving herd that began in 1976, even further. This is a hard decision for me, but a tremendous opportunity for potential buyers.

This inclement weather caused weights to be lower, but that didn't affect their genetics. We added some new western bloodlines to our breeding program and these matings proved to be exceptional. Take a peek. "The proof is in the pudding," as they say!

These females have been bred to be high maternal, performance ladies. They were bred with purpose, bred with a vision. They're the most correct, easy-keeping, good-natured, functional, trouble-free mamas with style that I know how to breed. They are bred for real cattlemen and cattlegirls...and they flat out get the job done! The females in this offering are from the heart of the herd. They're the best of my best.

And great females make great bulls! These bulls are athletes developed in Virginia range conditions and all passed a complete breeding soundness examination. They're designed to efficiently convert grass to meat, thrive on fescue, travel rough country, and withstand the wide weather extremes of these mountains.



Lisa Zirkle, Owner

Many fads have come and gone, but we've continued to breed proven, practical, predictable cattle that thrive in many environments. We focus on maintaining original cow family genetics that got us where we are today. We don't just focus on numbers. Cattle pay our bills. These are one-of-a-kind, outcross genetics you won't find anywhere else. Our motto is "Home of the Keepin' Kind" and the cattle in this offering are definitely keepers! We're committed to sharing our top genetics and you can buy with confidence.

Please visit our website for the on-line catalog and videos and contact me with questions. Sale time is an extended family reunion where friends gather to talk cow. It continually amazes us how many long-term friendships develop from the purchase of a cow. We appreciate our customers who believe not just in our cattle, but the program behind them.

A sincere thanks to those good-hearted, dedicated friends who help make this sale possible, with special thanks to Barry Armstrong for his help year-round.

Cattle will be available for viewing after 2 pm Friday, April 25th.

Stay safe and healthy my friends!

Hope to see you soon! - Lisa Zirkle



**SHENANDOAH VALLEY
SIMMENTALS**

Lisa Zirkle, Owner | 540-335-1885 (cell)
3691 S Middle Road Quicksburg, VA 22847
Email: lisaz1@shentel.net

Barry Armstrong, 540-975-1474

Shenandoah Valley Simmentals, Boers, and Tunis
www.shenandoahvalleysimmentals.com



SALE CONSULTANTS & STAFF

SALE DAY PHONE.....	540-740-2527
SALE DAY PHONE.....	540-740-2530
Lisa Zirkle, <i>Shenandoah Valley Simmentals</i>	540-335-1885
Barry Armstrong, <i>Consultant</i>	540-975-1474
Cody Manspile, <i>Auctioneer</i>	540-784-9254
Matthew Lucas, <i>Ring Service</i>	540-315-6156
Tanner Beymer, <i>Ring Service</i>	208-731-9978
Martin Macqueen, <i>Consultant</i>	540-839-9494
Martin Macqueen, <i>alt. number</i>	540-965-2199

TRUCKING

Jeff Higgenbotham, <i>Trucking</i>	434-942-2292
Duane Whiting, <i>Trucking</i>	304-377-9179
Tyson Berg, <i>Trucking</i>	304-257-3419

VETERINARIAN

Dr. Justin Hill, <i>Herd Veterinarian</i>	540-879-2581
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SALE LOCATION

Shenandoah Valley Simmentals
3691 S. Middle Road
Quicksburg, VA 22847

Directions and sale map available on the inside front cover.

VIDEOS

Videos of all the lots will be available prior to the sale at
www.dvauction.com and ShenandoahValleySimmentals.com

TERMS AND CONDITIONS

All Animals will be sold in accordance with suggested guidelines of the American Simmental Association.

ANNOUNCEMENTS

Announcements made sale day take precedence over printed material in the catalog or other printed material associated with the sale.

SALE REGISTRATION AND PAYMENT

Buyer numbers will be issued with a valid ID, and payment is due the day of the sale, unless prior arrangements have been made. Timely payment of purchases is much appreciated.

HOUSING YOUR PURCHASE

Bulls and females will be fed and cared for free of charge for one week following the sale and will be housed at a rate of \$7.00 per day thereafter until you pick up your purchase. All animals must be picked up by May 10, 2025 to allow SVS space to develop new cattle.

INSURANCE

Insurance will be available sale day or by asking any of the team members. We strongly recommend Jame Kreiger 812-208-0956



We are proud of our heritage and our farm's history. We strive to preserve the past to honor those before us.

LIABILITY

All persons attending the sale do so at their own risk. Shenandoah Valley Simmentals assumes no responsibility, legal or otherwise, for personal injury or loss while attending the sale, or for damages, illnesses, accidents or theft. All cattle are at the purchaser's risk as soon as sold. Assistance will be given in loading and shipping of cattle, but no risk is assumed by anyone associated with the sale.

ACCOMMODATIONS

Quality Inn Shenandoah Valley 540-740-3141
 162 W Old Cross Rd, New Market, VA 22844
 Holiday Inn Express Woodstock 540-459-5000
 1130 Motel Dr, Woodstock, VA 22664
 Courtyard by Marriott 540-432-3031
 1890 Evelyn Byrd Ave, Harrisonburg, VA 22801

REGISTRATION AND UPDATED EPDS

All cattle will be registered with the American Simmental Association. Please note EPDs may change from the time the sale book is printed until the registration papers are transferred. EPDs printed in the catalog were pulled from IGS on April 15, 2025. Shenandoah Valley Simmentals will transfer cattle to the buyer at the seller's expense after full payment is received. Buyers must provide the sale clerk with complete information for transferring registration certificates.

HERD HEALTH

All females will sell with proper health certificates for immediate interstate shipment. The bred females have been pregnancy examined and are confirmed safe, unless otherwise posted or announced. For cattle leaving Virginia, a Certificate of Veterinary Inspection will be available for immediate shipment. Cattle that require additional tests will be conducted within one week of the sale at the buyer's expense. Each animal will be at the purchaser's risk immediately following the auction.

LIVE BROADCAST

DVAuction Tech Support 402-316-5460
 Bid live online at www.dvauction.com

Bid Online

DVAuction

BULL GUARANTEE

All bulls have passed a complete breeding soundness examination performed by a veterinarian. All bulls are guaranteed for breeding soundness and injury for the first breeding season, defined as 90 days from the first turnout, barring abuse, neglect and poor management practices. If a replacement bull is needed, one of equal value will be provided. If a replacement bull is not available, a sale credit will be provided to use at the next SVS sale minus the documented salvage value of the previous purchase.

SEMEN INTEREST

Shenandoah Valley Simmentals will be selling full possession and 70% semen interest of all bulls and retaining 30% semen interest. The buyer has full control, full possession, 100% of the salvage value and 70% semen interest. Any bulls that Shenandoah Valley Simmentals wishes to collect for in-herd use semen will be done at the buyer's convenience and Shenandoah Valley Simmental's expense. This will affect very few bulls.



SIRE HERD



SEMEN AVAILABLE
\$20/UNIT SALE DAY SPECIAL
\$30/UNIT SHIPPING AVAILABLE

RVR WAYLON 287H

3/4 SM 1/4 AN | ASA# 3924360 | BD: 10/10/20

GIBBS 7382E BROAD RANGE x RC XCEED 063D | *Selling his progeny*

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	SF	API	TI
14.9	-2.5	85.8	147.7	0.39	8.9	28.1	71.0	14.4	14.2	44.4	-0.06	0.62	0.002	0.65	-0.22	159.5	96.6
25	15	25	10	3	25	15	15	55	30	25	85	20	95	55		15	10



RVR REVOLUTION 067K

3/4 SM 1/4 AN | ASA# 4099162 | BD: 1/31/22

KBHR REVOLUTION H071 x G A R PROPHET

Full-sib in blood to the \$67,000 bull, Schooley Krown 28K | Selling his progeny

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	SF	API	TI
16.7	0.8	91.8	152.6	0.38	9.9	22.5	68.6	15.0	18.6	62.9	-0.13	0.67	-0.034	0.82	-0.19	162.0	97.4
15	65	10	10	5	15	65	25	50	3	3	70	15	55	25		15	10



HARD KNOX

FFS JNR HARD KNOX H034

Purebred Simmental • ASA# 3794725

W/C Fort Knox x HILB Miss Versace (W/C Executive Order x AJE Ms Chanel)

- Great pedigree backed by an outstanding sire and the best young red donor in the breed
- Outstanding EPDs & Indexes • Heifer safe • Dark red with just the right amount of white
- Proven bloodlines, his sisters are already making their mark on the breed

CE	Brth	Wean	Year	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI
10.3	0.1	76.7	116.8	0.25	3.2	27.1	65.4	11.0	14.3	43.1	-0.22	0.26	-0.033	0.86	-0.27	128.2	82.4
70	30	60	55	50	90	20	40	90	25	15	95	40	95	50		60	45

Backed by PROVEN COW FAMILIES!



Dam



Maternal Sister
2022 NWSS Champion Pen of Heifers
Lead-off Female



\$64,000 Maternal Sister

**CONTACT OWNERS
FOR MORE INFORMATION**

Shenandoah Valley Simmentals • Lisa Zirkle, 540-335-1885
Fenton Farms • Todd Fenton, 601-498-4946
Ruble Ranch • Jeremie Ruble, 406-581-7940
The Hard Knox Group

FEATURE COW FAMILIES



SVS SNICKERDOODLE US09
PB SM / ASA# 2494168
SVS KEEP DREAMIN RNB1 X SVS SANDY S019



SVS WHAT A DOLL MB10
PB SM / ASA# 2161707
PVF-BF BF26 BLACK JOKER X PVF-BF BG10 DOLL BE22



SVS RIGHT AS RAIN ASOA
PB SM / ASA# 2947439
MR NLC UPGRADE U8676 X SVS SANDY S019



SVS SANDY S019
PB SM / ASA# 2371234
BLACK IRISH KANSAS X COTT KELBY 019K



SVS LILY XS19
PB SM / ASA# 2591380
SVS HUMDINGER TR21 X SVS SARAH S19K



COTT KELBY 019K
PB SM / ASA# 2064474
MR BEEF E141 X COTTONWOOD ENHANCED 809D



SVS LADY BUG WNBA
PB SM / ASA# 2536068
CNS DREAM ON L186 X SVS DOLLS JOKER NB10



SVS BROWN SUGAR WS8A
PB SM / ASA# 2542863
GWS EBONYS TRADEMARK 6N X SVS SEA WIND S87A



COTT RED SILK 887H
PB SM / ASA# 1975403
BBS ZIMA D55 X NICHOLS BEAT 85U



SVS NATALIE NDW7
PB SM / ASA# 2202896
BF K030 RED SNAPPER X SVS LEADERS RED LADY

FEATURE SIRES



SVS BADLANDS BSNL
3/4 SM 1/4 AN / ASA# 2947416
TJ SHARPER IMAGE 809U X SVS SUGAR-N-SPICE SNL2



SVS RAWHIDE BXPZ
PB SM / ASA# 3000007
MR NLC UPGRADE U8676 X SVS SONG BIRD XPFZ



SVS HUMDINGER TR21
PB SM / ASA# 2452973
CNS DREAM ON L186 X SVS REBEKAH RM21



SVS BELL RINGER ANL3
PB SM / ASA# 2875231
MR NLC UPGRADE U8676 X SVS NORRICE NLJ3



SVS SHENANDOAH ZWNA
PB SM / ASA# 2652950
ELLINGSON LEGACY M229 X SVS LADY BUG WNBA



SVS SUNDANCE CWSA
PB SM / ASA# 3137055
WS PRIME BEEF Z8 X SVS BROWN SUGAR WS8A



**SHENANDOAH VALLEY
SIMMENTALS**

Lisa Zirkle, Owner | 540-335-1885 (cell)
www.shenandoahvalleysimmentals.com

**Shenandoah Valley Semen and Embryos
Available Private Treaty**

SPRING COW-CALF PAIRS



LOTS 1 & 1A



**KBHR REVOLUTION H071
SIRE OF LOT 1A**



**HOOK'S FRONTLINE 40F
SIRE OF LOT 2A**



LOTS 2 & 2A

1

SVS CRAZY GIRL JEC1

PB SM
POLLED
BLACK
Tattoo
JEC1
ASA#
3960975
DOB
9/30/21

HOOK'S BEACON 56B
KBHR HIGH ROAD E283
WS MISS SUGAR C4
WS ALL-AROUND Z35
SVS SASSAFRAS ECU1
SVS PEPPERMINT CUM1

HOOKS SHEAR FORCE 38K
HOOKS ZAFIRAH 41Z
CLRS GRADE-A 875 A
WS ANISE A71
WS BEEF KING W107
CDI MS HIGH ROLLER 39W
SRS RIGHT-ON 22R
SVS IRISH CREAM UMB1

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
76	751	13.5	0.6	93.3	144.5	0.32	8.0	25.5	72.0	
		25		10	10	15	20	30	15	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
18.7	14.2	39.6	-0.34	0.32	-0.061	0.97	-0.37	157.9	94.3	
20	25	20		30		25		20	15	

1A: Heifer Calf / ASA#: 4503430 / DOB: 2/26/25 / Tattoo: NJEC
Adj. BW: 79# / Sired by KBHR REVOLUTION H071 (ASA#: 3789458)
CE 12.9 | BW 1.3 | WW 100.4 | YW 155.3 | API 164.3 | TI 99.5
SVS CRAZY GIRL JEC1 is a crazy good, high volume, power cow. With an impressive phenotype, a beautiful udder, big ears and a quiet disposition, this high-performance female, from the SVS WHAT A DOLL MB10 cow family, is hard to beat on paper or in the pasture. Her blaze-face KBHR REVOLUTION H071 heifer calf at side, is an outstanding replacement heifer in the making. You'll look far and wide to find a genetic package like this!

2

SVS SIMPLE LIFE JCNC

PB SM
POLLED
BLACK
Tattoo
JCNC
ASA#
3960981
DOB
9/30/21

WS PROCLAMATION E202
LBR GENESIS G69
LBR DIANA D69
GIBBS 2654Z BULLET PROOF
SVS CREAM PUFF CNBC
SVS DOLLS POWER HOUSE N

CCR COWBOY CUT 5048Z
WS MISS SUGAR C4
HOOK'S XAVIER 14X
LBR DOUBLE TAKE X14
MR NLC UPGRADE U8676
WDG MS P342
WLE POWER STROKE
PVF-BF BG10 DOLL BE22

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
71	699	11.4	1.0	89.3	136.7	0.30	5.7	25.5	70.1	
		20		20	20	20		30	20	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
18.3	14.3	39.2	-0.27	0.53	-0.065	0.71	-0.36	162.6	95.9	
25	25	20		10				15	10	

2A: Heifer Calf / ASA#: 4503425 / DOB: 3/11/25 / Tattoo: NJCN
Adj. BW: 82# / Sired by HOOK'S FRONTLINE 40F (ASA#: 3403352)
CE 11.2 | BW 1.0 | WW 81.3 | YW 126.5 | API 167.6 | TI 93.2
Here's a LBR GENESIS G69 daughter from the PVF-BF BG10 DOLL BE22 cow family that does everything right. SVS SIMPLE LIFE JCNC, with her HOOK'S FRONTLINE 40F heifer calf, is an outstanding offering. This powerful, high capacity, wide-hipped female with an excellent disposition is milking her heart out. Females like these are hard to find. Watch these genetics take your herd to the next level!

SPRING COW-CALF PAIRS

3 SVS KEEP ON SUNNY SIDE JWMB

PB SM

POLLED

BLACK

Tattoo

JWMB

ASA#

3960930

DOB

10/1/21

MCM TOP GRADE 018X

OVAL F ALL TIME A322

OVAL F YIN Y26

CIRCLE S LEACHMAN 600U

SVS DELILAH WMBB

SVS WHAT A DOLL MB10

MR NLC UPGRADE U8676

MCM 513R

HOOKS SHEAR FORCE 38K

OVAL F WILLOW W918

LANDRIDGE JET BLACK

BDV R52 MS BLACK KNIGHT

PVF-BF BF26 BLACK JOKER

PVF-BF BG10 DOLL BE22

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
76	582	11.0	0.9	65.5	99.0	0.21	8.4	30.3	63.0	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
19.0	10.2	27.2	-0.43	0.02	-0.100	0.81	-0.44	126.9	70.0	
15		30		20						

3A: Bull Calf / ASA#: 4503452 / DOB: 3/9/25 / Tattoo: NJWB

Adj. BW: 70# / Sired by RVR ROGUE 530H (ASA#: 3923371)

CE 13.3 | BW -1.7 | WW 74.6 | YW 114.3 | API 135.2 | TI 79.1

SVS KEEP ON THE SUNNY SIDE JWMB is a clean-made female who's doing a great job with her 3/4 bull calf sired by RVR ROGUE 530H. This moderate frame young mama has a great future ahead of her! With an excellent disposition, this SVS WHAT A DOLL MB10 granddaughter is designed for maternal ability. Grab this pair and watch SVS AVIATOR NJWB mature into your next herdsire!



RVR ROGUE 530H - SIRE OF LOT 3A

4 SVS RAINY DAY JDZU

PB SM

POLLED/

SCURRED

BLACK

Tattoo

JDZU

ASA#

3960988

DOB

10/8/21

TRIPLE C SINGLETARY S3H

CCR COWBOY CUT 5048Z

CCR MS 4045 TIME 7322T

SVS BELL RINGER ANL3

SVS STILL WATER DZUJ

SVS HARMONY ZU1J

HOOKS SHEAR FORCE 38K

LUCAS JOSIE 19K

HTP SVF IN DEW TIME

CCR MS PRETTY 4045P

MR NLC UPGRADE U8676

SVS NORRICE NLJ3

SVS RAM ROD UPF7

SVS IMPRESSION U12J

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
80	661	10.4	2.8	85.1	120.9	0.22	7.3	27.3	69.8	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
16.1	14.2	26.2	-0.36	0.22	-0.068	0.82	-0.44	133.8	83.4	
25										

4A: Bull Calf / ASA#: 4503423 / DOB: 3/28/25 / Tattoo: NJDU

Adj. BW: 83# / Sired by KBHR HONOR H060 (ASA#: 3789447)

CE 12.9 | BW 0.9 | WW 87.7 | YW 130.0 | API 154.6 | TI 91.9

This power female, SVS RAINY DAY JDZU, sired by the great CCR COWBOY CUT 5048Z, is moderate in frame, clean-lined and feminine, with a beautiful udder. She's an all-around, super good female. The SCC LET'S TANGO 124J cow family never disappoints. The youngest calf in the offering, her KBHR HONOR H060 son, has outstanding EPDs and is well on his way to becoming something special. This is an exceptional pair!



CCR COWBOY CUT 5048Z - SIRE OF LOT 4

5 SVS LAZY DAYS JYNF

PB SM

POLLED

BLACK

Tattoo

JYNF

ASA#

4074177

DOB

10/10/21

CDI MAINLINE 265D

HOOK`S FRONTLINE 40F

HOOK`S CARINA 15C

SRS RIGHT-ON 22R

SVS HOPE YNF2

SVS NICHOLE NFC2

TJ MAIN EVENT 503B

HOOK`S BEYONCE 82B

HOOKS SHEAR FORCE 38K

HOOK`S YEARN 39Y

SRS J914 PREFERRED BEEF

SRS G720 GILLIAN

PVF-BF BF26 BLACK JOKER

SVS MADONNA

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
81	728	9.1	2.9	78.2	119.1	0.26	5.2	33.4	72.4	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
18.6	13.8	24.0	-0.36	0.31	-0.070	0.78	-0.40	141.1	82.3	
20	30			30						

5A: Bull Calf / ASA#: 4503420 / DOB: 2/27/25 / Tattoo: NJYF

Adj. BW: 76# / Sired by RVR ROGUE 530H (ASA#: 3923371)

CE 11.2 | BW 0.3 | WW 83.5 | YW 128.2 | API 140.1 | TI 85.5

This pair should be staying here...but so should all the others in this offering. SVS LAZY DAYS JYNF is an outstanding female with a clean front, high capacity, and is a heavy milker in a moderate frame. Look at what she's doing with her tremendous SVS ROGUE 530H 3/4 bull calf! With a black nose and goggles, this blaze-face bull calf is one to take home. These are the right kind of genetics that don't come along every day!



LOTS 5 & 5A

SPRING COW-CALF PAIRS



6

svs BLANCHE KZU2

PB SM
POLLED
BLACK
Tattoo
KZU2
ASA#
4074352
DOB
4/23/22

KOCH BIG TIMBER 685D
SVS TIMBERLINE FB09
SVS DO-SI-DO BS09
SVF STAR PLAYER T801
SVS SQUARE DANCE ZUR2
SVS FAT AND SASSY URH2

HOOK'S YELLOWSTONE 97Y
KOCH MS HOOKS BOY
MR NLC UPGRADE U8676
SVS SANDY S019
GW LUCKY MAN 644N
SVF SHEZA STAR N902
SVS KEEP DREAMIN RNB1
SVS BIG TIME RH2B

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
64	546	9.9	1.3	72.9	108.2	0.22	6.5	16.1	52.4	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
17.5	11.7	18.2	-0.38	0.07	-0.085	0.63	-0.41	127.0	73.3	
30					30					

6A: Bull Calf / ASA#: 4503434 / DOB: 3/6/25 / Tattoo: NKZ2

Adj. BW: 85# / Sired by KBHR HONOR H060 (ASA#: 3789447)

CE 12.0 | BW 0.8 | WW 83.4 | YW 126.4 | API 149.7 | TI 87.0

SVS BLANCHE KZU2 is a long-sided, heavy milking, first calf heifer with a touch of frame. She's backed by genetics from our time-tested donor cow family, SVS BLACK VANESSA. Her KBHR HONOR H060 bull calf has exceptional EPDs and is growing like a weed. She's doing a great job and both have a long and bright future ahead of them!



7

svs MIRIAM KZS8

1/2 SM
1/2 AN
POLLED
BLACK
Tattoo
KZS8
ASA#
4160597
DOB
9/29/22

S A V BISMARK 5682
S A V BRUISER 9164
S A V MISS BOBBIE 7463
SVS RELOAD WPF7
SVS CHANTILLY LACE ZS8C
SVS SAMANTHA S87C

G A R GRID MAKER
S A V ABIGALE 0451
S A V 004 PREDOMINANT 4438
S A V MISS BOBBIE 4177
SRS RIGHT-ON 22R
SVS RUBY BLACK PF7A
PVF-BF BF26 BLACK JOKER
COTT RED SILK 887H

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
72		11.9	0.1	75.7	117.0	0.26	6.9	26.1	64.2	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
13.0	10.4	29.3	-0.22	0.16	-0.044	0.60		116.7	75.0	
30										

7A: Heifer Calf / ASA#: 4503419 / DOB: 3/4/25 / Tattoo: NKZ8

Adj. BW: 76# / Sired by TJ GOLD 274G (ASA#: 3582577)

CE 13.9 | BW -1.0 | WW 77.9 | YW 118.5 | API 140.9 | TI 84.1

Here's a real standout. SVS MIRIAM KZS8 is a half-blood great granddaughter of COTT RED SILK 887H, who entered our program in 1999. And 26 years later, these genetics are still producing top end offspring. These genetics are the right kind. She's deep, she's wide-hipped, she's a milking machine with a quiet nature... she's picture perfect! Her 3/4 pretty little heifer calf sired by TJ GOLD 274G is a keeper in her own right. This is a front pasture pair for sure!



8

svs VALENTINA KZTJ

PB SM
POLLED
BLACK
Tattoo
KZTJ
ASA#
4160549
DOB
10/2/22

KOCH BIG TIMBER 685D
TJ HEISMAN 388F
TJ 67D
SVS KEEP IT HOT WMBC
SVS MARY JANE ZT1J
SVS TARA T12J

HOOK'S YELLOWSTONE 97Y
KOCH MS HOOKS BOY
CCR COWBOY CUT 5048Z
TJ MISS 38S
CIRCLE S LEACHMAN 600U
SVS WHAT A DOLL MB10
BF K065 TALLADEGA
SCC LETS TANGO 124J

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
76		7.6	2.9	73.4	112.1	0.24	5.8	23.9	60.5	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
17.5	12.2	23.3	-0.28	0.27	-0.076	0.47	-0.40	132.5	76.9	
30				35						

8A: Bull Calf / ASA#: 4503413 / DOB: 3/6/25 / Tattoo: NKZJ

Adj. BW: 78# / Sired by EGL GREAT WESTERN 87G (ASA#: 3655938)

CE 11.2 | BW 0.4 | WW 70.1 | YW 108.9 | API 140.5 | TI 78.6

SVS VALENTINA KZTJ is a moderate frame, first calf heifer with small teats and an excellent disposition. She puts it all together with eye-appeal to boot! Her 3/4 bull calf is the only EGL GREAT WESTERN 87G genetics in the offering and he's really stout! Backed by the proven cow family genetics of SCC LETS TANGO 124J, SVS WILDSIDE NKZJ could easily be a herdsire in the making!

SPRING COW-CALF PAIRS

9

SVS CHARLENE KGWB

PB SM

POLLED

BLACK

Tattoo

KGWB

ASA#

4160504

DOB

10/3/22

HOOK`S BEACON 56B
KBHR CIMARRON F151
BAR CK MS X38 106Z
SVS HORNET`S NEST DZ13
SVS PITY-PAT GWSB
SVS RIGHT KIND WSHB

HOOKS SHEAR FORCE 38K
HOOKS ZAFIRAH 41Z
WS HOT BEEF X38
BAR CK MS MEAT MKR 323T
SVS MILESTONE ZSP7
SVS GREENER PASTURE ZR13
SRS RIGHT-ON 22R
SVS SHERRY SH2B

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
94		8.8	3.1	72.1	110.6	0.24	6.1	19.3	55.2	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
20.7	11.3	26.0	-0.39	0.34	-0.069	0.88	-0.40	144.0	77.9	
10				30				35		

9A: Bull Calf / ASA#: 4503436 / DOB: 3/7/25 / Tattoo: NKGB

Adj. BW: 83# / Sired by TJ GOLD 274G (ASA#: 3582577)

CE 12.2 | BW 0.7 | WW 76.7 | YW 116.4 | API 160.3 | TI 87.9

We love our KBHR CIMARRON 151 females, and SVS CHARLENE KGWB is no exception. This long-sided, feminine, beautifully-uddered female from the SVS BLACK VANESSA donor cow family, is impressive. Her TJ GOLD 274G son is proof of the cow she is becoming. Here's a pair to be proud to own!



KBHR CIMARRON F151 - SIRE OF LOT 9

10

SVS CELESTE KX10

PB SM

POLLED

BLACK

Tattoo

KX10

ASA#

4160614

DOB

10/3/22

WS PROCLAMATION E202
LBRS GENESIS G69
LBR DIANA D69
SVS GOLD FINGER SLF2
SVS SNICKERS XN10
SVS DOLLS JOKER NB10

CCR COWBOY CUT 5048Z
WS MISS SUGAR C4
HOOK`S XAVIER 14X
LBR DOUBLE TAKE X14
SS GOLDMINE L42
SVS LUCINDA
PVF-BF BF26 BLACK JOKER
PVF-BF BG10 DOLL BE22

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
76		9.6	1.6	86.6	128.0	0.26	5.5	21.4	64.6	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
16.2	14.3	42.2	-0.30	0.41	-0.067	0.83	-0.36	147.1	89.8	
25		15		20				30	25	

10A: Bull Calf / ASA#: 4503444 / DOB: 3/10/25 / Tattoo: NKX1

Adj. BW: 79# / Sired by KBHR HONOR H060 (ASA#: 3789447)

CE 12.7 | BW 0.0 | WW 87.7 | YW 132.4 | API 161.7 | TI 95.0

We like the length and milking ability of SVS CELESTE KX10, a first calf heifer. This LBRS GENESIS G69 daughter is getting the job done! But, being a great granddaughter of PVF-BF BG10 DOLL BE22, you'd expect no less. These females are phenomenal. She's gonna be a good one for many years to come. And her KBHR HONOR H060 bull calf is simply the right kind. Grab these genetics and watch what they'll do for you!



KBHR HONOR H060 - SIRE OF LOT 10A

11

SVS ATHENA HYN2

1/2 SM

1/2 AN

POLLED

BLACK

Tattoo

HYN2

ASA#

3795409

DOB

9/8/20

S A V BISMARCK 5682
S A V BRUISER 9164
S A V MISS BOBBIE 7463
SRS RIGHT-ON 22R
SVS HOPE YNF2
SVS NICHOLE NFC2

G A R GRID MAKER
S A V ABIGALE 0451
S A V 004 PREDOMINANT 4438
S A V MISS BOBBIE 4177
SRS J914 PREFERRED BEEF
SRS G720 GILLIAN
PVF-BF BF26 BLACK JOKER
SVS MADONNA

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
74	506	10.6	1.2	67.6	108.9	0.26	6.4	27.7	61.9	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
14.6	12.2	21.6	-0.18	0.19	-0.037	0.45	-0.27	115.7	69.9	

11A: Heifer Calf / ASA#: 4503448 / DOB: 3/11/25 / Tattoo: NHY2

Adj. BW: 76# / Sired by LBRS GENESIS G69 (ASA#: 3603651)

CE 10.3 | BW 1.7 | WW 89.9 | YW 139.5 | API 146.0 | TI 92.3

Awesome cow alert!!! Powerful cows like SVS ATHENA HYN2, a S A V BRUISER 9164 daughter, don't come along every day. She's deep and wide, has an excellent disposition and a beautiful blaze face. She's a milk wagon who's loaded with style and eye-appeal. And look at her 3/4, ultra fancy, LBRS GENESIS G69 heifer calf. If you're a serious breeder, here's a pair you don't want to miss!!!



LOTS 11 & 11A

SPRING COW-CALF PAIRS



S A V BRUISER 9164 - SIRE OF LOT 12A

12

svs RUNNIN' WILD HZW2

PB SM
POLLED
BLACK
Tattoo
HZW2
ASA#
3793739
DOB
4/19/20

SVS MILESTONE ZSP7
SVS HORNET'S NEST DZ13
SVS GREENER PASTURE ZR13
SVS RELOAD WPF7
SVS NO DRAMA MAMA ZWT2
SVS GOLDEN ROD WTN2

SVS HUMDINGER TR21
SVS SWEETIE SPL7
TRIPLE C SINGLETARY S3H
SVS MAMA RH13
SRS RIGHT-ON 22R
SVS RUBY BLACK PF7A
GWS EBONYS TRADEMARK 6N
SVS TIP TOP TNF2

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
92	608	8.1	4.2	76.3	113.8	0.23	3.3	25.2	63.2	
								35		
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
16.5	12.5	27.3	-0.46	0.01	-0.092	0.94	-0.36	116.1	71.5	
			20		20	35				

12A: Bull Calf / ASA#: 4503455 / DOB: 3/8/25 / Tattoo: NHZ2
Adj. BW: 79# / Sired by S A V BRUISER 9164 (ASA#: 2841876)
CE 12.0 | BW 0.9 | WW 79.6 | YW 128.2 | API 121.3 | TI 78.2

Here's another power cow just coming into her prime. This blaze-face beauty, SVS RUNNIN' WILD HZW2, is a high volume, stout-made female with a built-to-last phenotype. Having the outcross genetics of SVS HORNET'S NEST DZ13 permits lots of mating flexibility. Her 1/2 blood bull calf sired by S A V BRUISER 9164 is proof of her maternal ability. He's already a looker! S A V BRUISER 9164 genetics are hard to find. Don't miss this unique opportunity!

13

svs RAY OF HOPE FBZX

PB SM
POLLED
BLACK
Tattoo
FBZX
ASA#
3546116
DOB
3/13/18

TJ SHARPER IMAGE 809U
SVS BADLANDS BSNL
SVS SUGAR-N-SPICE SNL2
SVS VICTORY ZL7E
SVS GOOD TIMES BZX8
SVS SUNRISE ZXT8

DIKEMANS SURE BET
T J MISS BANDO S27
SS GOLDMINE L42
SVS NORLENE NLF2
SRS RIGHT-ON 22R
SVS BLACK RUBY LB7B
SVS SHARP SHOOTER XPL7
SVS SUNNY DAY XTM8

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
85	655	4.0	2.3	69.7	103.7	0.21	-4.7	26.4	61.1	
								25		
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
16.5	13.8	24.9	-0.30	0.09	-0.061	0.66	-0.31	114.9	70.2	
			30							

13A: Heifer Calf / ASA#: 4503450 / DOB: 2/22/25 / Tattoo: NFBX
Adj. BW: 75# / Sired by RVR ROGUE 530H (ASA#: 3923371)
CE 8.8 | BW -0.1 | WW 79.0 | YW 120.1 | API 127.4 | TI 79.5

Beauty alert! Ultra-fancy cows raise ultra-fancy calves. SVS RAY OF HOPE FBZX is the only SVS BADLANDS BSNL daughter in the offering, and he's known for siring flashy offspring. This sharp-lined, beautifully-uddered young cow is highly productive too. Her cow family, SVS JOKERS DARLIN' MKD8, has produced the right kind, time and time again. Look at SVS CECILIA NFBX, her fancy 3/4 blood, black-nosed, goggle-eyed RVR ROGUE 530H heifer calf at side. This is a gorgeous, super special pair that should be staying here!

14

svs CAROLINE FNBC

PB SM
POLLED
BLACK
Tattoo
FNBC
ASA#
3578565
DOB
10/7/18

MR NLC UPGRADE U8676
SVS PATRIOT CXT7
SVS MOLASSES XTP7
WLE POWER STROKE
SVS DOLLS POWER HOUSE N
PVF-BF BG10 DOLL BE22

ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
SVS HUMDINGER TR21
SVS TINA TP87
BURNS BULL X339U
NICHOLS JOLIETTE C75
LRS PREFERRED STOCK 370C
PVF-BF BE22 DAKOTA DOLL

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
73	557	14.0	0.1	63.0	92.6	0.19	6.5	23.3	54.7	
			20	30						
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
16.7	13.3	24.1	-0.56	-0.02	-0.126	0.95	-0.32	124.7	68.7	
			3		3	30				

14A: Bull Calf / ASA#: 4503424 / DOB: 3/15/25 / Tattoo: NFNC
Adj. BW: 77# / Sired by TJ HEISMAN 388F (ASA#: 3459048)
CE 11.7 | BW 0.5 | WW 72.6 | YW 112.8 | API 147.6 | TI 81.7

This broody, powerful SVS PATRIOT CXT7 daughter, backed by SVS HUMDINGER TR21 genetics, is a heavy milking female with depth, width and a quiet disposition. SVS CAROLINE FNBC is one of the last PVF-BF BG10 DOLL BE22 granddaughters in our herd. She's doing a super job raising her TJ HEISMAN 388F bull calf. These genetics work for us and we're sure they'll work for you. Here's a front pasture pair!



LOTS 14 & 14A

SPRING BRED HEIFERS

15

SVS BRIANNA KDA7

PB SM
POLLED
BLACK
Tattoo
KDA7
ASA#
4160578
DOB
10/9/22

KOCH BIG TIMBER 685D
TJ HEISMAN 388F
TJ 67D

SVS REVEILLE BU09
SVS DREAMIN' TREE DAT7
SVS FORGET-ME-NOT ATN7

HOOK'S YELLOWSTONE 97Y
KOCH MS HOOKS BOY
CCR COWBOY CUT 5048Z
TJ MISS 38S
SRS RIGHT-ON 22R
SVS SNICKERDOODLE US09
MR NLC UPGRADE U8676
SVS THERESA TNF7

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs
81		9.2	2.5	83.7	127.7	0.28	6.4	27.5	69.3	%
				35	30	30		20	25	%
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs
17.5	11.7	21.8	-0.27	0.33	-0.067	0.49	-0.39	142.8	85.7	%
30				30					35	%

AI'd to TJ GOLD 274G (ASA# 3582577) on 6/3/24. PE to SVS TRADITION KFXN (ASA# 4160511) from 6/23/24 to 9/20/24.

SVS BRIANNA KDA7, a TJ HEISMAN 388F daughter, combines broodiness in a stylish package. Her dam had a gorgeous udder and this first-calf heifer should too. This heifer, a great granddaughter of SVS THERESA TNF7, should calve by sale day. She's one of only two bred females in this offering. This female will be the keepin' kind!



LOT 15

16

SVS THE TIME OF MY LIFE JBTN

PB SM
POLLED
BLACK
Tattoo
JBTN
ASA#
3960964
DOB
10/26/21

TRIPLE C SINGLETARY S3H
CCR COWBOY CUT 5048Z
CCR MS 4045 TIME 7322T

WS PRIME BEEF Z8
SVS BUCKLE BUNNY BTN7
SVS THERESA TNF7

HOOKS SHEAR FORCE 38K
LUCAS JOSIE 19K
HTP SVF IN DEW TIME
CCR MS PRETTY 4045P
WS BEEF KING W107
HSF MISS SKY 87U
KENCO/MF POWERLINE 204L
SVS NATASHIA NFW7

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs
83	720	10.1	3.4	91.7	132.4	0.25	6.3	25.9	71.7	%
				15	25			30	15	%
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs
15.5	11.8	27.9	-0.38	0.31	-0.067	0.89	-0.41	139.1	88.8	%
				30					25	%

AI'd to EGL GREAT WESTERN 87G (ASA# 3655938) on 6/3/24. PE to SVS TRADITION KFXN (ASA# 4160511) from 6/23/24 to 9/20/24.

Here's a bred female carrying her second calf. SVS THE TIME OF MY LIFE JBTN, is a broody, long-spined, powerful daughter of the breed leader, CCR COWBOY CUT 5048Z. She's a granddaughter of SVS THERESA TNF7, an amazingly beautiful cow. Note the resemblance between Lot 15 and 16. Both of these females are the keepin' kind!



LOT 16

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AGE-ADVANTAGE HEIFERS



**THE BOSSES...MOM IS SUPERVISING FROM ABOVE,
AND SISSY IS STILL REIGNING ME IN!**

17

SVS SUNSHINE LJDN

1/4 SM
3/4 AN
POLLED
BLACK
Tattoo
LJDN
ASA#
4276035
DOB
9/22/23

CONNEALY CONSENSUS 7229
MILL BAR HICKOK 7242
MILL BAR BEMINDFUL MAID 6304
EF COMPLEMENT 8088
SVS ROCKIN' ROBIN JDTN
SVS DRAGONFLY DTN7

CONNEALY CONSENSUS
BLUE LILLY OF CONANGA 16
S A V FINAL ANSWER 0035
MILL BAR LADY DI 3400
BASIN FRANCHISE P142
EF EVERELDA ENTENSE 6117
SVS SHARP SHOOTER XPL7
SVS THERESA TNF7

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
79	639	14.5	-0.6	83.0	133.4	0.32	7.1	29.8	73.0	
		30		30	25	25		10	10	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
17.3	15.9	44.8	-0.03	0.43	0.008	0.60		145.3	85.8	
25	15	25						35		

SVS SUNSHINE LJDN is a long-spined, pretty, 1/4 Simmental x 3/4 Angus heifer. She's a smooth-made, high volume MILL BAR HICKOK 7242 daughter out of a gorgeous female from the SVS THERESA TNF7 cow family. This high maternal female can be bred many ways to produce the right kind. She's a brood cow deluxe in the making!

18

SVS BLACK SATIN LJS9

PB SM
POLLED
BLACK
Tattoo
LJS9
ASA#
4437193
DOB
9/22/23

WS PROCLAMATION E202
KBHR BOLD RULER H152
BAR CK MS X38 106Z
OVAL F ALL TIME A322
SVS FLAT FOOTIN' JYS9
SVS DESERT ROSE YS19

CCR COWBOY CUT 5048Z
WS MISS SUGAR C4
WS HOT BEEF X38
BAR CK MS MEAT MKR 323T
MCM TOP GRADE 018X
OVAL F YIN Y26
SVS SNAP SHOT UN33
SVS SARAH S19K

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
74	607	12.4	-0.6	80.2	125.4	0.28	7.2	29.3	69.3	
		20		35	30	30		15	25	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
18.8	15.6	36.9	-0.29	0.47	-0.068	0.73	-0.35	161.8	91.7	
20	15	25		15				15	20	

From the COTT KELBY 019K cow family comes this beauty, SVS BLACK SATIN LJS9. Those who follow our program know the positive influence this cow family has had on our herd. This young lady has tremendous maternal ability in a frame with a bit of stretch. The sky in the limit with this female!

19

SVS DAY DREAMIN' LJGH

PB SM
POLLED
BLACK
Tattoo
LJGH
ASA#
4276036
DOB
9/25/23

HOOK'S EAGLE 6E
TJ GOLD 274G
TJ 12C
SVS TIMBERLINE FB09
SVS BUMBLE BEE JGAH
SVS MADEMOSIELLE GAHA

HOOK'S BLACK HAWK 50B
HOOK'S CRYSTAL 1C
CCR SANTA FE 9349Z
TJ MS 38W
KOCH BIG TIMBER 685D
SVS DO-SI-DO BS09
CCR COWBOY CUT 5048Z
SVS VIRGINIA BELLE ASHA

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
80	557	13.8	-0.6	83.5	124.3	0.25	8.0	21.2	62.9	
		25		20	35		20			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
17.5	12.7	25.0	-0.30	0.44	-0.046	0.77	-0.43	159.3	91.9	
30				20				20	20	

Here's a fancy female from our amazing donor cow family, SVS VIRGINIA BELLE ASHA. SVS DAY DREAMIN' LJGH is long-sided, feminine, clean-lined and has an exceptional disposition. These TJ GOLD 274G females are hard to beat. This young lady has endless potential!



KBHR BOLD RULER H152 - SIRE OF LOT 20

20

SVS MILKSHAKE LJBJ

PB SM
POLLED
BLACK
Tattoo
LJBJ
ASA#
4437108
DOB
9/26/23

WS PROCLAMATION E202
KBHR BOLD RULER H152
BAR CK MS X38 106Z
KBHR HIGH ROAD E283
SVS SNOW MOON JBZJ
SVS BRIGITTE BZUJ

CCR COWBOY CUT 5048Z
WS MISS SUGAR C4
WS HOT BEEF X38
BAR CK MS MEAT MKR 323T
HOOK'S BEACON 56B
WS MISS SUGAR C4
SVS VICTORY ZL7E
SVS HARMONY ZU1J

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
82	627	13.0	0.1	81.3	129.4	0.30	8.5	24.9	65.5	
		35		30	30	20	15	35		
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
16.9	15.5	34.3	-0.27	0.58	-0.054	0.74	-0.34	164.4	94.0	
	15	35		10				15	15	

SVS MILKSHAKE LJBJ is a sharp-lined female with a star and snip on her face. Backed by the outstanding, proven genetics of the SCC LETS TANGO 124J cow family, and being sired by KBHR BOLD RULER H152, and being a great granddaughter of the phenomenal CCR COWBOY CUT 5048Z, her pedigree is designed for success. See what this pretty little lady will do for you!

AGE-ADVANTAGE HEIFERS

21

SVS PEPPERMINT PATTY LJZ5

PB SM
POLLED
BLACK
Tattoo
LJZ5
ASA#
4437196
DOB
10/4/23

HOOKS TAURUS 24T
HOOK'S YELLOWSTONE 97Y
HOOKS SHEYENNE 77S
KBHR HIGH ROAD E283
SVS DANCE N PRANCE JZ35
SVS ROSETTA ZX35

HOOKS SHEAR FORCE 38K
HOOKS PEACHES 48-P
SRS J914 PREFERRED BEEF
TRIPLE C TEARS P02C
HOOK'S BEACON 56B
WS MISS SUGAR C4
SVS SHARP SHOOTER XPL7
SVS JASMINE XJ35

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
80	662	12.4	0.8	86.4	129.9	0.27	7.5	27.6	70.7	
				25	30	35	25	20	20	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
16.1	13.1	40.4	-0.40	0.19	-0.080	1.01	-0.40	140.6	86.8	
	35	20				20			30	

SVS PEPPERMINT PATTY LJZ5 is a solid black heifer with loads of potential. This HOOK'S YELLOWSTONE 97Y daughter has stretch, a moderate frame, and is clean-lined. Our HOOK'S YELLOWSTONE 97Y daughters have been amazing producers and this female should be too. Who doesn't love a peppermint patty?



HOOK'S YELLOWSTONE 97Y - SIRE OF LOT 21

22

SVS BROWN-EYED GIRL LAU7

1/2 SM
1/2 AN
POLLED
BLACK
Tattoo
LAU7
ASA#
4437171
DOB
10/12/23

S A V BISMARCK 5682
S A V BRUISER 9164
S A V MISS BOBBIE 7463
ELLINGSON LEGACY M229
SVS CALAMITY JANE AUS7
SVS LULLABY USP7

G A R GRID MAKER
S A V ABIGALE 0451
S A V 004 PREDOMINANT 4438
S A V MISS BOBBIE 4177
NICHOLS LEGACY G151
ELLINGSON MS PSTOCK K58
SVS KEEP DREAMIN RNB1
SVS SWEETIE SPL7

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
72	493	14.3	-1.6	70.7	115.4	0.28	8.7	22.3	57.8	
		35	25				25			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
13.2	12.9	31.7	-0.26	0.19	-0.052	0.69		124.4	75.4	
		35			25					

This female, SVS BROWN-EYED GIRL LAU7, is a 1/2 blood heifer sired by S A V BRUISER 9164, whose females are outstanding producers. She stems from two cow families, SVS BLACK RUBY LB7B and SVS PANSY PLF7, who were prolific, mainstay donors in our program. True to form, this moderate frame, clean-made female has a bright future ahead of her!

“My wife Julie and I have been privileged to provide Lisa with her sale photography and videos for several years. We appreciate how hard she works, and what a solid seedstock operation she maintains. This sale offering includes as strong a group of quality Simmentals as we can recall. Lisa has elected to downsize her spring calving females, providing the buyer with an opportunity to sample some of her truly exceptional foundation cows. She has as usual, a powerful group of herd sire prospects with performance and predictability, adding pounds of retail product. The current cattle market prices suggest that an investment in cattle of this quality and reputation should bode well for the future.

- Martin McQueen

23

SVS LADY IN WAITING LCAR

1/2 SM
1/2 AN
POLLED
BLACK
Tattoo
LCAR
ASA#
4437177
DOB
10/13/23

S A V BISMARCK 5682
S A V BRUISER 9164
S A V MISS BOBBIE 7463
MR ISHEE CATALYST
SVS PASTURE QUEEN CAR8
SVS CHARDONNAY ARM8

G A R GRID MAKER
S A V ABIGALE 0451
S A V 004 PREDOMINANT 4438
S A V MISS BOBBIE 4177
ELLINGSON LEGACY M229
ISHEE MS BLK SAPPHIRE
RC CLUB KING 040R
SVS RAMONA RMK8

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
74	561	13.6	-0.6	78.3	124.3	0.29	8.8	24.6	64.0	
							25			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
13.3	6.9	33.7	-0.24	0.33	-0.047	0.70		132.0	82.1	

Looking for a heifer with pizzazz? Look no further. SVS LADY IN WAITING LCAR is a flashy, 1/2 blood, star-faced female sired by S A V BRUISER 9164. Her dam, from the SVS JOKERS DARLIN' MKD8 cow family, is an exceptional producer, and this long-spined, ultra-feminine heifer should follow suit. She is just the kind we like, and you should too!



LOT 23

AGE-ADVANTAGE HEIFERS



MILL BAR HICKOK 7242 - SIRE OF LOT 24

24

SVS LEMON DROP LGSZ

1/2 SM
1/2 AN
POLLED
BLACK
Tattoo
LGSZ
ASA#
4437114
DOB
10/14/23

CONNEALY CONSENSUS 7229
MILL BAR HICKOK 7242
MILL BAR BEMINDFUL MAID 6304
SVS PATRIOT CXT7
SVS NINA GSPZ
SVS SABRINA SPKZ

CONNEALY CONSENSUS
BLUE LILLY OF CONANGA 16
S A V FINAL ANSWER 0035
MILL BAR LADY DI 3400
MR NLC UPGRADE U8676
SVS MOLASSES XTP7
SVS JOKERS GOLD PM10
SVS PAULA PKCZ

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
73	546	14.3	0.2	79.2	121.4	0.26	5.2	27.4	68.9	
		35						20	25	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
14.9	15.1	37.9	-0.28	0.26	-0.053	0.83		131.0	80.4	
		20	30		25	25				

This 1/2 blood heifer, SVS LEMON DROP LGSZ, is sired by the great MILL BAR HICKOK 7242, who produces impressive replacements. She's a broody, high volume female with a moderate frame. Her maternal grandsire, SVS PATRIOT CXT7, is known for his exceptional females and he sure put his stamp on her. Great cows start as great heifers!

25

SVS CLASSY LADY LGZ2

PB SM
POLLED
BLACK
Tattoo
LGZ2
ASA#
4437152
DOB
10/15/23

CCR COWBOY CUT 5048Z
SVS FREEDOM FOR ALL GUM1
SVS IRISH CREAM UMB1
SVS PATRIOT CXT7
SVS MOUNTAIN BREEZE GZJ2
SVS GINGER ZJZ2

TRIPLE C SINGLETARY S3H
CCR MS 4045 TIME 7322T
BLACK IRISH KANSAS
SVS WHAT A DOLL MB10
MR NLC UPGRADE U8676
SVS MOLASSES XTP7
SVS KEEP DREAMIN RNB1
SVS RED SUNSET

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
75	514	12.4	0.7	69.7	102.2	0.20	8.4	19.2	54.0	
							15			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
18.1	12.8	24.4	-0.46	0.01	-0.100	0.87	-0.34	128.5	71.8	
		20	20		20					

From the SVS RED SUNSET and SVS GINGER ZJZ2 donor cow families comes SVS CLASSY LADY LGZ2, and she's just that! These genetics are time-tested, and Lisa approved, being in the herd since 1999. This fancy, blaze-faced female is sired by SVS FREEDOM FOR ALL GUM1 from the SVS WHAT A DOLL MB10 cow family. She's feminine, long in her lines, and has a pretty profile. These outcross genetics add to her charm and mating flexibility. Who doesn't like a classy lady???

26

SVS WILDWOOD FLOWER LGC2

PB SM
POLLED
BLACK
Tattoo
LGC2
ASA#
4437153
DOB
10/19/23

HOOK'S BEACON 56B
KBHR CIMARRON F151
BAR CK MS X38 106Z
SVS MAVERICK CXPZ
SVS WINIFRED GCN2
SVS RAINBOW DANCER CNL2

HOOKS SHEAR FORCE 38K
HOOKS ZAFIRAH 41Z
WS HOT BEEF X38
BAR CK MS MEAT MKR 323T
SVS BELL RINGER ANL3
SVS SONG BIRD XPZ
SVS SHARP SHOOTER XPL7
SVS NORLENE NLF2

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
80	515	10.8	0.3	68.0	99.1	0.19	7.9	21.5	55.4	
			35				20			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
19.4	4.3	26.8	-0.42	0.24	-0.074	0.95	-0.37	141.1	76.6	
		35	35		30	30				

We really like our KBHR CIMARRON F151 females, including SVS WILDWOOD FLOWER LGC2. This little blaze-face lady has a sweet disposition and high volume in a moderate package. With a dose of SVS HUMDINGER TR21 and SVS PANSY PLF7 on the dam's side, this heifer will be a keeper. She'll be an asset to any program!



LOT 27

27

SVS SEA BREEZE LEX7

PB SM
POLLED
BLACK
Tattoo
LEX7
ASA#
4437165
DOB
10/19/23

HOOK'S EAGLE 6E
TJ GOLD 274G
TJ 12C
HOOK'S YELLOWSTONE 97Y
SVS 4-LEAF CLOVER EXT7
SVS MOLASSES XTP7

HOOK'S BLACK HAWK 50B
HOOK'S CRYSTAL 1C
CCR SANTA FE 9349Z
TJ MS 38W
HOOKS TAURUS 24T
HOOKS SHEYENNE 77S
SVS HUMDINGER TR21
SVS TINA TP87

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
79	473	13.9	-0.6	72.2	107.3	0.22	7.4	21.9	57.9	
		25	20				30			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %
16.9	13.2	22.4	-0.35	0.35	-0.059	0.79	-0.43	149.3	83.2	
		35		25				30		

Pretty as a picture is this blaze-face beauty! SVS SEA BREEZE LEX7 combines the tremendous female-producing genetics of her sire, TJ GOLD 274G, with those of her maternal great grandsire, SVS HUMDINGER TR21. She's feminine, packed with eye-appeal and bound for greatness. Don't miss this opportunity to own these special genetics!

AGE-ADVANTAGE HEIFERS

28

SVS LITTLE SUSIE LC35

PB SM

POLLED

BLACK

Tattoo

LC35

ASA#

4437197

DOB

10/19/23

KOCH BIG TIMBER 685D

TJ HEISMAN 388F

TJ 67D

SVS SHENANDOAH ZWNA

SVS JAY BIRD CR35

SVS RHODODENDRON RL35

HOOK'S YELLOWSTONE 97Y

KOCH MS HOOKS BOY

CCR COWBOY CUT 5048Z

TJ MISS 38S

ELLINGSON LEGACY M229

SVS LADY BUG WNBA

BF K065 TALLADEGA

SVS LYDIA

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
83	593	8.9	2.2	74.2	113.7	0.25	6.2	23.2	60.2	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
15.7	11.3	25.0	-0.29	0.27	-0.077	0.51	-0.35	132.3	78.4	
				35						

Wake up, Little Susie! SVS LITTLE SUSIE LC35 is a sweetheart of a heifer, with a beautiful blaze-face and big ears. This TJ HEISMAN 388F daughter puts it all together in a moderate frame. With an excellent disposition, she's a front pasture heifer, for sure!



TJ HEISMAN 388F - SIRE OF LOT 28

29

SVS MARGARITA LCAH

PB SM

POLLED

HETERO

BLACK

Tattoo

LCAH

ASA#

4437129

DOB

11/17/23

CCR COWBOY CUT 5048Z

SVS FREEDOM FOR ALL GUM1

SVS IRISH CREAM UMB1

WS ALL-AROUND Z35

SVS ROSES R RED CALH

SVS MIMOSA ALH8

TRIPLE C SINGLETARY S3H

CCR MS 4045 TIME 7322T

BLACK IRISH KANSAS

SVS WHAT A DOLL MB10

WS BEEF KING W107

CDI MS HIGH ROLLER 39W

SVS RAM ROD UPF7

SVS GAMBLERS GAL LHD8

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
82	729	10.6	2.2	95.6	143.0	0.30	8.0	22.4	70.1	
				10	15	20	20		20	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
17.1	12.8	36.6	-0.41	0.11	-0.090	0.94	-0.39	136.9	87.9	
35		30			30	35			30	

SVS MARGARITA LCAH is a brood cow extraordinaire in the making. Like her donor dam, SVS ROSE R RED CALH, she displays tremendous depth of rib, width of hip, and has a puppy dog disposition. This SVS FREEDOM FOR ALL GUM1 daughter, backed by our mainstay SVS WHAT A DOLL MB10 genetics, is one to watch!



LOT 29

30

SVS CANDY APPLE LBTP

PB SM

POLLED

RED

Tattoo

LBTP

ASA#

4437148

DOB

11/18/23

HOOKS SHEAR FORCE 38K

SVS NIGHT SKY HR7B

SVS ROSEBUD RLB7

SVS SNAP SHOT UN33

SVS TWIST N SHOUT BTP1

SVS TIARA TP1A

NICHOLS LEGACY G151

C&D TRACY

BF K065 TALLADEGA

SVS BLACK RUBY LB7B

SRS RIGHT-ON 22R

SVS BLACK SNAP-CRACKLE-P

SVS GUTS & BUTT RM10

SVS PRETTY DOLL PB1A

Adj. BW	Adj. WW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
74	558	13.6	0.5	71.0	101.5	0.19	7.2	26.0	61.4	
		25					30	30		
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
19.0	14.1	20.9	-0.52	-0.03	-0.104	0.97	-0.40	130.1	72.7	
15	25		10		10	25				

SVS CANDY APPLE LBTP is the youngest and the only red female in the offering. Her sire, SVS NIGHT SKY HR7B is a HOOKS SHEAR FORCE 38K son out of our phenomenal donor SVS ROSEBUD RLB7 from the SVS BLACK RUBY LB7B cow family. On the dam side, her pedigree goes back to PVF-BF BG10 DOLL BE22, one of our foundation donors. This moderate frame heifer is long-strided and has an excellent disposition. Take her home and watch her mature into something special!

“Our farm is fortunate to own cattle purchased from Shenandoah Valley Simmentals, Home of the Keepin' Kind. Thank you, Lisa, for researching the breed's genetics and selecting for strong maternal traits, quiet disposition, and correct feet and legs. Lisa sells the best so your herd can be the best.

- Tom Burgess, D.V.M. and Gloria Burgess
Colonial Fields Farm, Bridgewater, VA

AGE-ADVANTAGE BULLS



LOT 31

31

SVS COUNTRY ROADS LBPM

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
LBPM
ASA#
4437179
DOB
10/14/23

HOOK'S EAGLE 6E

TJ GOLD 274G

TJ 12C

WS PRIME BEEF Z8

SVS SILVER LINING BPM8

SVS PARTY TIME PMK8

HOOK'S BLACK HAWK 50B

HOOK'S CRYSTAL 1C

CCR SANTA FE 9349Z

TJ MS 38W

WS BEEF KING W107

HSF MISS SKY 87U

HART BACK FIRE J283

SVS JOKERS DARLIN MKD8

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
83	393		12.4	-1.8	63.7	95.5	0.20	8.5	16.5	48.2	
				10				15			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API		TI	
18.7	10.8	11.0	-0.35	0.42	-0.050	0.72	-0.34	153.9	80.7		
20				20				25			

SVS COUNTRY ROADS LBPM is a Homozygous Black, Homozygous Polled, thick-quartered, square-topped, meat wagon from our proven SVS JOKERS DARLIN' MKD8 cow family. His sire, TJ GOLD 274G, has produced outstanding progeny all across the country. This bull was sick as a calf and so his weaning weight was low, but he fully recovered and is quite impressive today. This calving ease, low birth weight bull puts it all together!



LOT 32

32

SVS HEARTBREAKER LXMC

3/4 SM
1/4 AN
HOMO
POLLED
HOMO
BLACK
Tattoo
LXMC
ASA#
4437138
DOB
10/18/23

G A R HOME TOWN

KBHR HOMELANDER J071

KBHR MEDORA G132

ELLINGSON LEGACY M229

SVS CENTER FOLD XMBC

SVS WHAT A DOLL MB10

G A R ASHLAND

CHAIR ROCK SURE FIRE 6095

KBHR HIGH ROAD E283

BAR CK MS X38 106Z

NICHOLS LEGACY G151

ELLINGSON MS PSTOCK K58

PVF-BF BF26 BLACK JOKER

PVF-BF BG10 DOLL BE22

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
80	602		13.7	0.2	86.7	133.4	0.29	7.9	24.0	68.0	
					20	25		35		25	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	EPDs %	
16.3	15.5	44.9	-0.40	0.66	-0.074	1.12	-0.19	158.5	95.0		
35	15	25	5	20	10	3		20	15		

This solid black, Homozygous Black, Homozygous Polled bull is a stud. KBHR HOMELANDER J071 sons are highly sought after and hard to find! SVS HEARTBREAKER LXMC is moderate, soggy, has a wide hip, excellent disposition and an impressive phenotype. His maternal granddam, SVS WHAT A DOLL MB10, is undoubtedly one of the best cows we've raised. Her genetics just keep on giving. With outstanding EPDs, this 3/4 blood, low birth weight bull, is one to take home!



LOT 33

33

SVS FOX ON THE RUN LBS1

PB SM
HOMO
POLLED
RED
Tattoo
LBS1
ASA#
4437189
DOB
11/4/23

HOOKS SHEAR FORCE 38K

SVS NIGHT SKY HR7B

SVS ROSEBUD RLB7

SVS KEEP DREAMIN RNB1

SVS MOUNTAIN SPRING BS10

SVS SENORITA SF10

NICHOLS LEGACY G151

C&D TRACY

BF K065 TALLADEGA

SVS BLACK RUBY LB7B

CNS DREAM ON L186

SVS DOLLS JOKER NB10

BF K065 TALLADEGA

SVS MONEY MAKER

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
68	502		12.4	1.2	71.8	98.2	0.17	8.1	25.8	61.6	
								20	30		EPDs %
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
18.1	9.9	18.7	-0.52	-0.03	-0.103	0.93	-0.40	124.9	71.7		EPDs %
25			10		10	35					

SVS FOX ON THE RUN LBS1 is a dark red, blaze face, Homozygous Polled son of SVS NIGHT SKY HR7B, from the SVS ROSEBUD RLB7 and SVS BLACK RUBY LB7B cow families. In a drought year, his dam raised him and his brother, SVS SPOT LIGHT LB10, weaning a total of 989 pounds of calf. She's quite the milker! This bull is moderate, has a flashy profile, and balanced EPDs. These are real world cattle, that perform day in and day out. Here's a front pasture sire for sure!

AGE-ADVANTAGE BULLS

34

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
LB10
ASA#
4437190
DOB
11/4/23

SVS SPOT LIGHT LB10

HOOKS SHEAR FORCE 38K
SVS NIGHT SKY HR7B
SVS ROSEBUD RLB7
SVS KEEP DREAMIN RNB1
SVS MOUNTAIN SPRING BS10
SVS SENORITA SF10

NICHOLS LEGACY G151
C&D TRACY
BF K065 TALLADEGA
SVS BLACK RUBY LB7B
CNS DREAM ON L186
SVS DOLLS JOKER NB10
BF K065 TALLADEGA
SVS MONEY MAKER

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
71	487		12.4	1.2	71.8	98.2	0.17	8.1	25.8	61.6	
								20	30		
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
18.1	9.9	18.7	-0.52	-0.03	-0.103	0.93	-0.40	124.9	71.7		
25			10		10	35					

This Homozygous Black, Homozygous Polled son of SVS NIGHT SKY HR7B, is a blaze-face bull with two black eyes. This balanced EPDs bull displays length and a hint of frame in a nice profiling package. His dam weaned 989 pounds of calf in a drought year. That's proof that these genetics work!

35

PB SM
HOMO
POLLED
HETERO
BLACK
Tattoo
LGSJ
ASA#
4437155
DOB
11/15/23

SVS ROUGH N READY LGSJ

HOOKS SHEAR FORCE 38K
SVS NIGHT SKY HR7B
SVS ROSEBUD RLB7
SVS CLEAR WATER DBZ9
SVS PINK CADILLAC GSJ2
SVS SALLY SJZ2

NICHOLS LEGACY G151
C&D TRACY
BF K065 TALLADEGA
SVS BLACK RUBY LB7B
LRS ELEVATE 213B
SVS BLACK GYPSY BZ09
BF K065 TALLADEGA
SVS RED SUNSET

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
68	562		13.9	0.8	71.8	100.5	0.18	7.1	26.5	62.3	
								25	30	25	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
17.4	6.9	21.3	-0.50	-0.01	-0.101	0.93	-0.34	127.4	73.0		
35			10		10	35					

Here's a son of SVS NIGHT SKY HR7B with a wide top, length and a bit of frame. SVS ROUGH N READY LGSJ is a solid black, Homozygous Polled bull backed by our SVS RED SUNSET donor cow family. With low birth weight and balanced EPDs, he should add a lot of value to his offspring!

36

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
LBS9
ASA#
4437188
DOB
11/8/23

SVS UNCLOUDED DAY LBS9

CCR COWBOY CUT 5048Z
SVS FREEDOM FOR ALL GUM1
SVS IRISH CREAM UMB1
MR NLC UPGRADE U8676
SVS DO-SI-DO BS09
SVS SANDY S019

TRIPLE C SINGLETARY S3H
CCR MS 4045 TIME 7322T
BLACK IRISH KANSAS
SVS WHAT A DOLL MB10
ELLINGSON LEGACY M229
MS NLC MOJO S6119 B
BLACK IRISH KANSAS
COTT KELBY 019K

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
80	667		11.0	2.0	86.0	127.0	0.26	8.0	22.4	65.2	
					25	35		20			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
17.9	13.1	26.6	-0.42	0.06	-0.094	0.81	-0.34	132.4	81.0		
30	35		35		20						

SVS UNCLOUDED DAY LBS9, a son of SVS FREEDOM FOR ALL GUM1, is a bull with a bit of frame and stretch, and a heavy-muscled quarter. This maternal grandson of our SVS SANDY S019K and maternal great grandson of COTT KELBY 019K is stout. He's Homozygous Black and Homozygous Polled, and is a performance sire for use on mature females. In today's market, pounds pay, and his calves should push the scales on sale day!



LOT 36

37

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
LFBX
ASA#
4437120
DOB
12/8/23

SVS INNOVATOR LFBX

CCR COWBOY CUT 5048Z
SVS FREEDOM FOR ALL GUM1
SVS IRISH CREAM UMB1
SVS BADLANDS BSNL
SVS RAY OF HOPE FBZX
SVS GOOD TIMES BZX8

TRIPLE C SINGLETARY S3H
CCR MS 4045 TIME 7322T
BLACK IRISH KANSAS
SVS WHAT A DOLL MB10
TJ SHARPER IMAGE 809U
SVS SUGAR-N-SPICE SNL2
SVS VICTORY ZL7E
SVS SUNRISE ZXT8

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
78	575		8.6	1.7	75.3	111.6	0.23	2.8	23.5	61.0	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
17.9	14.6	26.0	-0.33	0.10	-0.069	0.71	-0.37	127.9	75.5		
30	20										

This SVS FREEDOM FOR ALL GUM1 son is Homozygous Black and Homozygous Polled. SVS INNOVATOR LFBX comes from the proven cow family, SVS JOKERS DARLIN' MKD8, who never disappoints. His dam, SVS RAY OF HOPE FBZX, along with her gorgeous heifer calf, are also in this offering. Use this moderate frame, high capacity sire on mature cows to ring the bell on sale day!



LOT 37

AGE-ADVANTAGE & YEARLING BULLS

I live about 30 minutes from Lisa and Shenandoah Valley Simmentals. I take the opportunity three to four times a year to walk through the cattle and see what's evolving in Lisa's breeding program. Over the years I have purchased many females and bulls. The bulls have been for myself as well as producers I purchased for in the Midwest. The females have been super productive. The heifers out of these cows are eye-appealing keepers that carry the productivity of their mothers. The cattle are calm, easy to work with and productive.

- Bob Threewitts, Twin Oaks Farm
Keezletown, VA

38

svs STEP RIGHT UP LJC9

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
LJC9
ASA#
4437182
DOB
12/8/23

TJ GOLD 274G
SVS STAMPEDE JDUM
SVS BONNIE BLUE DUM1
CCR COWBOY CUT 5048Z
SVS COWBOY'S LASS JCU9
SVS HUMMINGBIRD CU09

HOOK'S EAGLE 6E
TJ 12C
SRS RIGHT-ON 22R
SVS IRISH CREAM UMB1
TRIPLE C SINGLETARY S3H
CCR MS 4045 TIME 7322T
WS ALL-AROUND Z35
SVS SNICKERDOODLE US09

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs
88	701		10.5	1.8	86.8	130.8	0.27	7.2	21.6	65.0	
					25	25	35	30			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
19.0	12.4	29.5	-0.31	0.33	-0.063	0.74	-0.44	149.4	88.0		
15				30				30	30		

SVS STEP RIGHT UP LJC9 is a Homozygous Black, Homozygous Polled bull with a wide top and deep body, in a moderate frame. His pedigree contains some of our best cow families...SVS SNICKERDOODLE US09, SVS SANDY S019K and COTT KELBY 019K. His sire, SVS STAMPEDE JDUM, from the SVS WHAT A DOLL MB10 cow family, sires outstanding progeny. Use this sire on mature cows to improve performance and to increase longevity in your cow herd. These genetics are designed to last.

39

svs FROST BITE MCZ7

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MCZ7
ASA#
4340491
DOB
2/26/24

KBHR REVOLUTION H071
RVR REVOLUTION 067K
RC MISS PROPHET 438E
DIKEMANS SURE BET
SVS SPARKLES CZL7
SVS DIXIE DELITE ZLB7

HHS MR 847D
WS MISS SUGAR C4
G A R PROPHET
RC MISS LUCKYMAN 208X
TJ 57J THE GAMBLER
MEGAN 9M
SVS HUMDINGER TR21
SVS BLACK RUBY LB7B

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs
81	822	1244	13.6	1.4	87.6	137.4	0.31	7.7	24.8	68.6	
			25		25	20	15	25	35	25	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
16.7	15.5	43.9	-0.30	0.38	-0.067	0.86	-0.32	153.8	91.3		
15	15			25				25	20		

Switching gears! SVS FROST BITE MCZ7 is a looker! Here's one of the first RVR REVOLUTION 067K sons to sell. Combining our SVS BLACK RUBY LB7B cow family genetics with SVS HUMDINGER TR21 and this River Creek Farms son, produced a winner. This blaze-face sire is Homozygous Black, Homozygous Polled and Homozygous Good! This powerhouse bull displays high volume and a wide top in a beautiful profile. He's a soft-made, performance sire. Take him home and keep every female!

40

svs MIDNIGHT MAGIC MCXA

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MCXA
ASA#
4340498
DOB
3/4/24

KBHR REVOLUTION H071
RVR REVOLUTION 067K
RC MISS PROPHET 438E
SAS DEEP ROCK 12U
SVS FASCINATION CX9A
SVS LILY XS19

HHS MR 847D
WS MISS SUGAR C4
G A R PROPHET
RC MISS LUCKYMAN 208X
JF GENERAL 516R
SAS 787M
SVS HUMDINGER TR21
SVS SARAH S19K

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs
75	665	1056	14.5	0.5	70.1	109.1	0.24	8.1	20.5	55.6	
			20					20			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
18.4	14.9	28.9	-0.34	0.33	-0.077	0.70		150.4	80.5		
25	20			30				25			

SVS MIDNIGHT MAGIC MCXA is another exceptional son of RVR REVOLUTION 067K. This star-faced bull is Homozygous Black and Homozygous Polled. He's powerful, soggy and has a wide top. This low birth weight bull has our prolific donor, SVS LILY XS19 as a maternal granddam, as well as COTT KELBY 019K on the maternal side of his pedigree. Here's a bull to write home about!



LOT 39



LOT 40

YEARLING BULLS

41

SVS HIGH TIMES MHBK

3/4 SM
1/4 AN
HOMO
POLLED
HOMO
BLACK
Tattoo
MHBK
ASA#
4340473
DOB
3/11/24

HOOK'S EAGLE 6E
RVR ROGUE 530H
RC MISS RAPID FIRE 226F
SVS PATRIOT CXT7
SVS LET IT BE HBPB
SVS MIDNIGHT SUN BPK8

HOOK'S BLACK HAWK 50B
HOOK'S CRYSTAL 1C
W/C RAPID FIRE 2101C
RC MISS TOP TEN 211C
MR NLC UPGRADE U8676
SVS MOLASSES XTP7
SVS SNAP SHOT UN33
SVS PARTY GAL PKD8

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
80	910	1280	12.0	1.2	91.1	136.4	0.28	4.4	27.2	72.6	
					15	20			25	10	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
16.1	14.9	43.8	-0.35	0.23	-0.060	1.07	-0.36	131.0	85.2		
	20	30	15		25	4					

One word describes SVS HIGH TIMES MHBK...outstanding!!! This 3/4 blaze-face bull is the only breeding-age son of RVR ROGUE 530H being offered. He's Homozygous Black and Homozygous Polled. With SVS PATRIOT CXT7 and SVS HUMDINGER TR21 on the dam's side of his pedigree, this mating clicked. This impressive sire combines growth and maternal ability in a powerful, phenotypically stout frame. Here is a real stud!



RVR ROGUE 530H - SIRE OF LOT 41

42

SVS HOCUS POCUS MJDZ

3/4 SM
1/4 AN
HOMO
POLLED
HOMO
BLACK
Tattoo
MJDZ
ASA#
4503216
DOB
3/15/24

G A R HOME TOWN
KBHR HOMELANDER J071
KBHR MEDORA G132
CCR COWBOY CUT 5048Z
SVS RAINY DAY JDZU
SVS STILL WATER DZUJ

G A R ASHLAND
CHAIR ROCK SURE FIRE 6095
KBHR HIGH ROAD E283
BAR CK MS X38 106Z
TRIPLE C SINGLETARY S3H
CCR MS 4045 TIME 7322T
SVS BELL RINGER ANL3
SVS HARMONY ZU1J

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
82	751	1067	13.3	1.5	100.1	150.1	0.31	8.1	25.5	76.2	
					3	10	30	35	35	4	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
15.9	16.5	48.7	-0.28	0.85	-0.044	1.04		169.5	105.7		
	10	20	30	5		10		10	2		

SVS HOCUS POCUS MJDZ is unique. This Homozygous Black, Homozygous Polled son of KBHR HOMELANDER J071 is a frame reducer with clean lines and a thick quarter. Use him on mature cows to realize through-the-roof growth, API and TI. This 3/4 blood sire, backed by reliable SCC LETS TANGO 124J cow family genetics, hits it out of the park!



LOT 42

43

SVS BAZOOKA MHZA

PB SM
POLLED
HOMO
BLACK
Tattoo
MHZA
ASA#
4340472
DOB
3/19/24

GIBBS 7382E BROAD RANGE
RVR WAYLON 287H
RC MISS XCEED 464F
CCR COWBOY CUT 5048Z
SVS APPALACHIAN MELODY HZFA
SVS MILKY WAY ZXFA

CCR WIDE RANGE 9005A
SSF BLK LOUISE Y534
RC XCEED 063D
RC MISS PREDESTINED 049Y
TRIPLE C SINGLETARY S3H
CCR MS 4045 TIME 7322T
SVS SHARP SHOOTER XPL7
SVS MAYBELLINE XFWA

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs % EPDs %
86	915	1276	11.4	1.6	94.4	143.7	0.31	7.9	27.9	75.1	
					10	10	15	20	20	10	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
15.8	14.4	37.2	-0.23	0.37	-0.038	0.79	-0.32	149.6	94.3		
	20	25	35	25		25		30	15		

SVS BAZOOKA MHZA is a Homozygous Black, Polled son of RVR WAYLON 287H. Offspring from RVR WAYLON 287H are outstanding. This bull is long-sided, clean-lined and travels with ease. His dam is a gorgeous female. Use him on mature cows to obtain eye-popping growth and maternal traits. Keep every female he sires!



RVR WAYLON 287H - SIRE OF LOT 43

YEARLING BULLS

A supplement sheet will be available sale day with updated calving information, and bull actual weights, scrotal circumferences, and hip heights.

44

SVS SWEET REVENGE MAM1

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MAM1
ASA#
4340500
DOB
3/21/24

KBHR REVOLUTION H071
RVR REVOLUTION 067K
RC MISS PROPHET 438E
SVS RAM ROD UPF7
SVS WILD CHILD AM10
SVS WHAT A DOLL MB10

HHS MR 847D
WS MISS SUGAR C4
G A R PROPHET
RC MISS LUCKYMAN 208X
SAND RANCH HAND
SVS RUBY BLACK PF7A
PVF-BF BF26 BLACK JOKER
PVF-BF BG10 DOLL BE22

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
81	681	1117	12.6	2.1	71.4	118.9	0.30	8.1	21.3	57.0	
			35				20	20			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
14.7	14.4	38.2	-0.32	0.26	-0.073	0.80	-0.26	135.6	77.9		
	20	25									

Here's a Homozygous Black, Homozygous Polled son of RVR REVOLUTION 067K. SVS SWEET REVENGE MAM1 has a touch of frame and is as long as a freight train. He's a maternal grandson of SVS WHAT A DOLL MB10 and great grandson of PVF-BF BG10 Doll BE22. You can't go wrong with these genetics. With balanced EPDs, use him on mature cows and watch his calves flat out perform!

45

SVS HANG 'EM HIGH MHEH

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MHEH
ASA#
4340478
DOB
3/22/24

HOOK'S EAGLE 6E
TJ GOLD 274G
TJ 12C
SVS EVERCLEAR FAR2
SVS MOUNTAIN FAIRY HEAH
SVS SMOKIN' HOT EAH

HOOK'S BLACK HAWK 50B
HOOK'S CRYSTAL 1C
CCR SANTA FE 9349Z
TJ MS 38W
WS ALL-AROUND Z35
SVS SPELLBOUND ARK2
CCR COWBOY CUT 5048Z
SVS VIRGINIA BELLE ASHA

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
75	781	1116	15.2	-0.8	92.0	135.0	0.27	8.7	26.7	72.6	
			15	20	15	20	35	15	25	15	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
17.6	12.5	29.9	-0.31	0.42	-0.049	0.84	-0.43	164.2	97.5		
30				20				15	10		

SVS HANG 'EM HIGH MHEH is a heifer-safe, calving ease bull who excels in growth, maternal traits and carcass merit. He does everything right! His sire, TJ GOLD 274G, is known for producing phenomenal females, and our fancy donor SVS VIRGINIA BELLE ASHA does the same. This bull has a thick quarter, wide top and depth in a moderate, eye-appealing package. Want a bull to do it all? Here he is!



LOT 45

46

SVS LOADED FOR BEAR MARJ

PB SM
HOMO
POLLED
HETERO
BLACK
Tattoo
MARJ
ASA#
4340484
DOB
3/24/24

GIBBS 7382E BROAD RANGE
RVR WAYLON 287H
RC MISS XCEED 464F
SRS RIGHT-ON 22R
SVS BACHLORETTE AR1J
SVS RENEE R12J
CCR WIDE RANGE 9005A
SSF BLK LOUISE Y534
RC XCEED 063D
RC MISS PREDESTINED 049Y
SRS J914 PREFERRED BEEF
SRS G720 GILLIAN
BF K065 TALLADEGA
SCC LETS TANGO 124J

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
83	750	968	11.4	1.1	79.5	127.6	0.30	6.1	26.9	66.6	
						30	20		25	35	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
14.4	14.2	32.9	-0.24	0.30	-0.050	0.66	-0.27	139.5	84.7		
	25			35							

SVS LOADED FOR BEAR MARJ is a powerful bull with lots of stretch, a hint of frame, and travels with ease. This black star-faced bull is a Homozygous Polled son of RVR WAYLON 287H who is doing an amazing job in our program. Add to that the genetics of the SCC LETS TANGO 124J cow family, and here's a winner. Use him on mature cows to bring home the jack on sale day!

47

SVS DAY DRINKIN' MDXF

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MDXF
ASA#
4340480
DOB
3/25/24

KOCH BIG TIMBER 685D
TJ HEISMAN 388F
TJ 67D
SVS SHENANDOAH ZWNA
SVS BANANA SPLIT DXPF
SVS SONG BIRD XPFZ

HOOK'S YELLOWSTONE 97Y
KOCH MS HOOKS BOY
CCR COWBOY CUT 5048Z
TJ MISS 38S
ELLINGSON LEGACY M229
SVS LADY BUG WNBA
SVS HUMDINGER TR21
SVS PERFECTION PF22

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
79	784	1178	9.9	1.6	73.0	113.4	0.25	6.8	24.6	60.9	
								35			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		EPDs %
17.2	11.4	22.6	-0.31	0.23	-0.076	0.53	-0.40	135.3	77.8		
35											

Here's a Homozygous Black, Homozygous Polled son of TJ HEISMAN 388F with a touch of SVS HUMDINGER TR21 genetics on the dam's side. This bull should add a bit of frame and length to a set of calves. With balanced EPDs, use SVS DAY DRINKIN' MDXF on mature cows and watch those calves grow like weeds!

YEARLING BULLS

48

SVS SALTY DOG MYSM

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MYSM
ASA#
4340486
DOB
3/25/24

GIBBS 7382E BROAD RANGE

RVR WAYLON 287H

RC MISS XCEED 464F

SVS RAM ROD UPF7

SVS BLACK PEARL YSM2

SVS SEA BREEZE SMF2

CCR WIDE RANGE 9005A

SSF BLK LOUISE Y534

RC XCEED 063D

RC MISS PREDESTINED 049Y

SAND RANCH HAND

SVS RUBY BLACK PF7A

BF K065 TALLADEGA

SVS MY LADY LOVE MFC2

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW
63	616	1120	10.5	0.6	75.7	120.1	0.28	5.0	25.7	63.5
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
14.3	12.4	31.9	-0.27	0.29	-0.055	0.70		136.7	82.4	
				35						

EPDs %
EPDs %

This Homozygous Black, Homozygous Polled son of RVR WAYLON 287H has length, a deep middle, square hip and travels with ease. His dam is a 2011 model and is still producing the right kind. SVS SALTY DOG MYSM is a low birth weight, balanced EPD bull that's put together right. This bull can take your herd to the next level.



LOT 48

49

SVS HABANERO MYS9

PB SM
HOMO
POLLED
RED
Tattoo
MYS9
ASA#
4340501
DOB
3/25/24

W/C FORT KNOX 609F

FFS JNR HARD KNOX H034

HILB MISS VERSACE E57C

SVS SNAP SHOT UN33

SVS DESERT ROSE YS19

SVS SARAH S19K

W/C BANKROLL 811D

K-LER DOLLY'S QUEEN 609D

W/C EXECUTIVE ORDER 8543B

AJE MS CHANEL Y32

SRS RIGHT-ON 22R

SVS BLACK SNAP-CRACKLE-P

BLACK IRISH KANSAS

COTT KELBY 019K

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW
84	709	1131	8.1	1.6	69.2	107.9	0.24	0.9	26.5	61.0
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
15.9	12.5	30.5	-0.32	0.11	-0.068	0.74	-0.28	122.3	72.5	

EPDs %
EPDs %

From the COTT KELBY 019K cow family, that only produces keepers, comes SVS HABANERO MYS9. This Homozygous Polled, flashy, blaze-face red bull with dark highlights is loaded with eye-appeal. He's a FFS JNR HARD KNOX H034 son, who has sired drop-dead gorgeous females for us. With solid EPDs, use him on mature cows to sire offspring that are not only functional, but also pleasing to the eye. Here's one to take home!



FFS JNR HARD KNOX H034 - SIRE OF LOT 49

50

SVS RAMBLIN' MAN MHAO

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MHAO
ASA#
4346231
DOB
3/26/24

HOOK'S BEACON 56B

KBHR HONOR H060

WS MISS SUGAR C4

SVS EVERCLEAR FAR2

SVS LET IT RAIN HAOA

SVS RIGHT AS RAIN ASOA

HOOKS SHEAR FORCE 38K

HOOKS ZAFIRAH 41Z

CLRS GRADE-A 875 A

WS ANISE A71

WS ALL-AROUND Z35

SVS SPELLBOUND ARK2

MR NLC UPGRADE U8676

SVS SANDY S019

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW
79	669	1098	14.1	-0.3	88.3	131.8	0.27	8.3	26.7	70.7
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI	
18.6	9.1	32.2	-0.37	0.30	-0.070	0.91	-0.34	156.4	92.0	
20				35				20	20	

EPDs %
EPDs %

SVS RAMBLIN' MAN MHAO is a moderate frame, deep-sided, wide-topped KBHR HONOR H060 son with an excellent disposition. This Homozygous Black, Homozygous Polled sire is a maternal grandson of our powerful SVS RIGHT AS RAIN ASOA donor from the SVS SANDY S019 and COTT KELBY 019K cow families. This calving ease sire excels in growth, maternal ability, stayability, API and TI. This versatile bull does it all. Use him many ways to sire the keepin' kind!



LOT 50

YEARLING BULLS



S1

SVS DRIFTER MZUL

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MZUL
ASA#
4346238
DOB
3/29/24

GIBBS 7382E BROAD RANGE

RVR WAYLON 287H

RC MISS XCEED 464F

SVS KEEP DREAMIN RNB1

SVS MAGNOLIA ZURL

SVS NEW DAY URL2

CCR WIDE RANGE 9005A

SSF BLK LOUISE Y534

RC XCEED 063D

RC MISS PREDESTINED 049Y

CNS DREAM ON L186

SVS DOLLS JOKER NB10

PVF-BF BF26 BLACK JOKER

SVS ROXANNE RLG2

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
67	715	1131	12.0	0.3	79.0	126.8	0.30	8.2	22.9	62.3	
				35		35	20	20			
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
15.2	12.8	30.1	-0.26	0.20	-0.047	0.72	-0.30	137.9	82.7		

SVS DRIFTER MZUL is a Homozygous Black, Homozygous Polled RVR WAYLON 287H son displayed in an eye-appealing package. He's deep, wide and made just right. This low birth weight sire, from the predictable SVS CATS MEOW LGC2 cow family, should get the job done and make you lots of money!



S2

SVS UPTOWN MZPD

PB SM
HOMO
POLLED
HOMO
BLACK
Tattoo
MZPD
ASA#
4346239
DOB
3/30/24

GIBBS 7382E BROAD RANGE

RVR WAYLON 287H

RC MISS XCEED 464F

SVS HUMDINGER TR21

SVS RHINESTONE ZPLD

SVS PRINCESS PLD3

CCR WIDE RANGE 9005A

SSF BLK LOUISE Y534

RC XCEED 063D

RC MISS PREDESTINED 049Y

CNS DREAM ON L186

SVS REBEKAH RM21

PVF-BF BF26 BLACK JOKER

SVS LINDY

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
82	844	1242	11.6	0.9	79.8	125.9	0.29	6.3	28.6	68.4	
						35	25		15	25	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
15.4	11.2	33.1	-0.29	0.20	-0.052	0.81	-0.28	136.4	82.8		
		35									

Here's an own son of our exceptional donor, SVS RHINESTONE ZPLD, and a maternal grandson of SVS HUMDINGER TR21, who left a tremendously positive impact on our herd. SVS UPTOWN MZPD is a son of RVR WAYLON 287H, and he's a good one. This star-faced bull is Homozygous Black and Homozygous Polled. He displays length, style and eye-appeal. Use this low birth weight bull with strong maternal ability to sire front pasture replacement females and calves that flat out grow.

S3

SVS MOUNTAIN PROUD MDZ7

PB SM
HOMO
POLLED
HETERO
BLACK
Tattoo
MDZ7
ASA#
4503230
DOB
5/1/24

GIBBS 7382E BROAD RANGE

RVR WAYLON 287H

RC MISS XCEED 464F

SVS SHENANDOAH ZWNA

SVS MOUNTAIN AIR DZP7

SVS SHIMMY N SHAKE ZPD7

CCR WIDE RANGE 9005A

SSF BLK LOUISE Y534

RC XCEED 063D

RC MISS PREDESTINED 049Y

ELLINGSON LEGACY M29

SVS LADY BUG WNBA

SVS RELOAD WPF7

SVS PAULETTE PDY7

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
75	746	1073	12.0	-0.3	78.8	127.3	0.30	6.4	27.0	66.3	
				25		35	20		25	35	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
14.8	15.6	34.6	-0.27	0.29	-0.055	0.73	-0.27	142.9	85.9		
	15	35		35						35	

Here's another RVR WAYLON 287H son, SVS MOUNTAIN PROUD MDZ7. This Homozygous Polled sire has a moderate frame, a wide hip, and eye-appeal. He stems from one of our first cow families that is still relevant today, SVS LEADERS RED ROSE. He's a low birth weight bull with growth and maternal ability. Use this versatile bull to produce replacement females or to line your pockets on sale day.

S4

SVS PICKIN' N GRINNIN' MGZF

PB SM
HOMO
POLLED
HETERO
BLACK
Tattoo
MGZF
ASA#
4503225
DOB
5/6/24

KBHR REVOLUTION H071

RVR REVOLUTION 067K

RC MISS PROPHET 438E

CCR COWBOY CUT 5048Z

SVS CHIT CHAT GZXF

SVS MILKY WAY ZXFA

HHS MR 847D

WS MISS SUGAR C4

G A R PROPHET

RC MISS LUCKYMAN 208X

TRIPLE C SINGLETARY S3H

CCR MS 4045 TIME 7322T

SVS SHARP SHOOTER XPL7

SVS MAYBELLINE XFWA

Adj. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	ADG	MCE	Milk	MWW	EPDs %
82	747	1098	12.9	1.9	90.4	139.1	0.30	8.3	24.4	69.7	
				35		15	15	20	15	20	
Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI		
17.3	18.7	44.9	-0.26	0.39	-0.056	0.84		154.2	92.3		
	35	2	10		20			25	20		

SVS PICKIN' N GRINNIN' MGZF is the youngest bull in the offering. This black, Homozygous Polled RVR REVOLUTION 067K son will add a bit of frame and stretch to your calf crop. Use him on mature cows to increase weaning and yearling weights, maternal ability and carcass merit. His dam is gorgeous, so keep every heifer that you can!

QUICK REFERENCE TO ASA EPDS AND \$ INDEXES

Expected Progeny Differences (EPDs): EPDs are the most accurate and effective tool available for comparing genetic levels. In using EPDs, the difference between two sires' EPDs represents the unit difference expected in the performance of their progeny. For example, if sires A and B have EPDs of +10 and -5, a 15-unit difference would be expected in their progeny (moving from -5 to +10 yields 15 units).

Key to using EPDs is knowing what units they are expressed in. For example, if the above case referred to weaning weight EPDs, A would be expected to sire 15-pounds more weaning weight than B. If calving ease were the trait, A would be expected to sire 15-percent more unassisted births in first-calf heifers; in other words, if B sired 30 assists in a group of 100 heifers, we'd expect A to require 15 assists. A percentile-ranking chart is required to determine where a bull's EPDs rank him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes visit www.simmental.org. Listed below are the units ASA EPDs are expressed in:

All-Purpose Index (API): Dollars per cow exposed under an all-purpose-sire scenario. (See below for more details.)

Back Fat (BF): Inches of backfat.

Birth Weight (BW): Pounds of birth weight.

Calving Ease (CE): Percent of unassisted births when used on heifers.

Carcass Weight (CW): Pounds of carcass weight.

Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.

Milk (MLK): Pounds of weaning weight due to milk.

Marbling (MRB): Marbling score.

Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.

Ribeye Area (REA): Square inches of ribeye.

Warner-Bratzler Shear Force (WBSF): Pounds of force required to shear a steak.

Stayability (STAY): Percent of daughters remaining in the cow-herd at 6 years of age.

Terminal Index (TI): Dollars per cow exposed under a terminal-sire scenario. (See below for more details.)

Weaning Weight (WW): Pounds of weaning weight.

Yearling Weight (YW): Pounds of yearling weight.

Yield Grade (YG): Yield grade score.

\$ Indexes: Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$ indexes come in. Through wellconceived, rigorous mathematical computation, \$ indexes blend EPDs and economics to estimate an animal's overall impact on your bottom line. The same technology that led to the dramatic progress in swine, poultry and dairy genetics over the last several decades was used to develop the following \$ indexes:

All-Purpose Index (API): Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (TI): Evaluates sire for use on mature Angus cows with all offspring put on feed and sold grade and yield.

Using API and TI: First, determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years ($\$50 \text{ diff.} \times 30 \text{ hd.} \times 4 \text{ yr.} = \$6,000$). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes visit simmental.org.



SHENANDOAH VALLEY SIMMENTALS

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